


LET'S GO DESERT.

RIGHT?



*Oh year, the climate. Hot.
And your working climate?
Due to a dispersed workforce, remote
working or hybrid forms of work, the
weather situation is confusing?*

*Together
towards the sun ...*



*The pandemic has changed the way we work.
Hybrid ways of working must now be standard in order
to attract talent, retain employees and business partners.
Integrating, networking, training and motivating a dis-
persed workforce in different locations means bringing
internal meetings, events and incentives more into focus
and giving them a new, tangibly intense quality.
This is also the order of the day for strengthening and
consolidating successful sales cooperations.*



*Advanced training
and personal rewards*

- > *Training courses not only impart knowledge and content, but also serve as a LIVE exchange, deepening and experience.*
- > *Packed with playful challenges and unusual surroundings, they intuitively arouse enthusiasm and increase motivation.*
- > *Networking alone is not enough, your corporate world and sales must function on common, mental levels.*
- > *In addition to business success, individual impulse and incentives that promote and reward company affiliation, willingness to perform and loyalty should be a drive.*



Mysteries of desert ...



**MARRAKECH
FEELING PURE.**

#REALIZETIP

**PERSONAL
WELL-BEING.**

**#OPO
#ONPOINTOFFER**

MARRAKECH - FEELING PURE.

REALIZE TIP.

The desert is full of unexpected ...

Magic



New horizons



Enjoyment



Adventure



Our 2023 customer incentive in Marrakech verified it. From our own desert tent camp, to offroad safaris through mountains, to culture and enjoyment: fascination, adventure, unforgettable pleasure for the senses and tradition in its noblest form proved to be a perfect symbiosis of firsthand experience, surprise and exclusivity, which are now particularly in focus for incentives.

Deeper insights here ...

On top the perfect flavour :

PERSONAL WELL-BEING.

ONPOINT OFFER.

What makes a successful incentive?
Picking up every person with his or her individual needs. Consideration, detailed communication in advance, security and comfort. Only a precisely coordinated, personal offer achieves the expected customer experience.

Important offer requirements are:



Choice of individual, group activities & privacy



Mixture of activity, rest & unscheduled time



Variation in food selection & Sustainability

Rising costs do make it more difficult to design memorable travel programs, but by reducing group sizes, for example, it is still possible to meet the increased expectations and even intensify the impact.

Well, what are you
waiting for?
Desert is calling ...



PLAN NOW FOR 2024.



REALIZE Event Marketing GmbH – Balanstraße 73, Haus 24 – 81541 München - tel.: +49 89 6607990
e-Mail: kontakt@realize-events.de – web: www.realize-events.de & www.virtual-live-events.de

