

IT'S QUITE A LOT

THAT LASTS ...



25

In October 2025, REALIZE will celebrate its 25th anniversary. Our anniversary year has already had a lot to offer. Take a look at what we have captured for you ...

Our creative start to the year ...

TEAM WORKSHOP

IN A JUBILANT SPIRIT.

Hide our age? No! We are proud of our 25 years, and we wanted to show it. Every day, to everyone. Setting the scene in line with our motto is one of our usual tasks - we even pick up the paintbrush ourselves for our agency premises. Using proven REALIZE art techniques to match our homemade art in the conference rooms.

So, wood figures produced and off to the art studio ...



[Find more details to our art workshop here ...](#)

But just put it up in the agency?

But that wasn't enough for REALIZE - there's more. So, we did a photo shoot with the figures and our project teams. And this is what REALIZER looks like in the spotlight:



With lots of motivation, we got started on upcoming projects.



The mini edition of our wooden numbers traveled to various events around the world as a source of celebration ...

EVENT INSIGHTS
2025

#EXCITING&
COLORFUL

ESSENCE FROM
25 YEARS

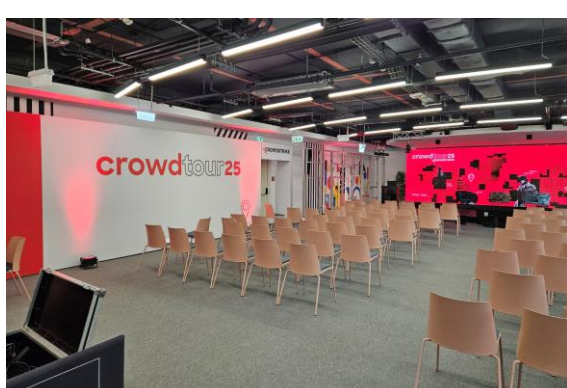
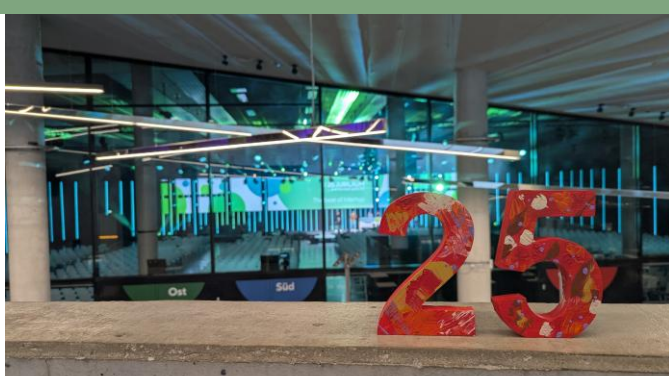
#REALIZE TIP

EVENT INSIGHTS 2025.

EXCITING & COLORFUL.

Whether it was 'Jubilee meets Jubilee' – customers also celebrated anniversaries in 2025 – or '25 meets 25' – this year, the number 25 also appeared frequently in event titles. For us, this is always a good omen...

JUBILEE Interhyp Munich – CONFERENCE / EVENING EVENT - 1450 Pax



CrowTour 25
ROADSHOW

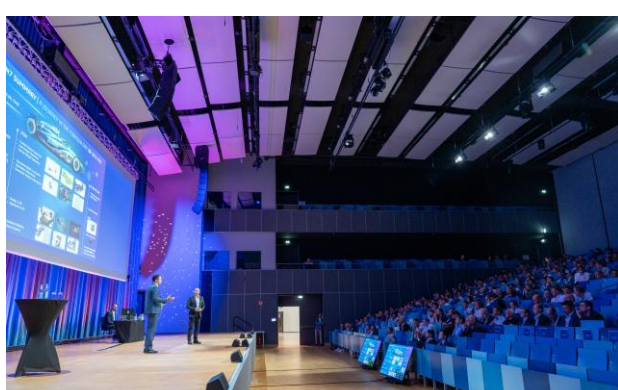
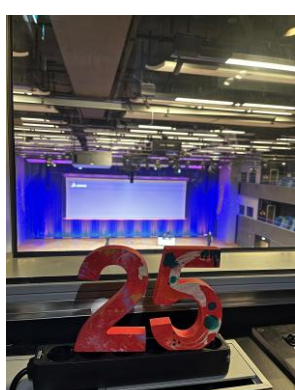
- Bucharest
- Warschau
- Vienna

Meeting – Afterwork
100 Pax

Dassault
Systèmes

CATIA - CDED
Munich

2 Days / 400 Pax



Business Consulting

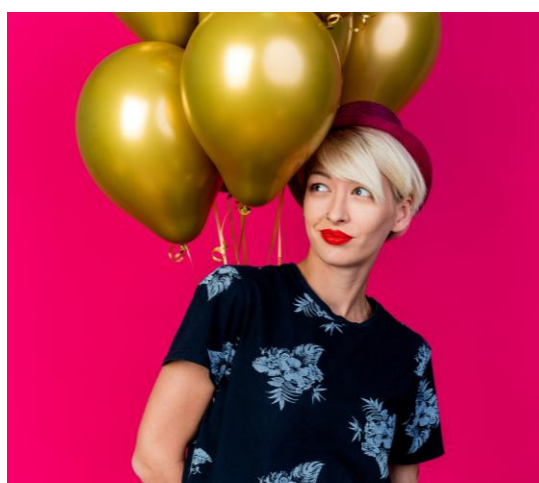
INCENTIVE
Mallorca

4 Days / 145 Pax

At BMW, the number 25 stands for consistent collaboration in a wide variety of event formats throughout our company's history. The partnership with BMW actually began even earlier, with Gaby von Zychlinski's former agency Plan-it.



So, what matters?



Event experts
look back.

ESSENCE FROM 25 YEARS

REALIZE TIP.

Events over time. What has changed? Can we draw any lasting conclusions from this?

More is not always more ...

ADVENTURE 2005



Whether off-road, in the air, or on water - adventures with fast vehicles were already popular back then, only the vehicles have become more modern.

DESTINATION 2006



Dream destinations have hardly changed. They still exert a magical attraction.

CATERING 2000



Aperitifs are more exotic, and buffets are healthier and more creative these days.

LOCATION 2004



Unusual locations have always been popular, but today they are already being requested for simple meetings.

TECHNOLOGY 2007



Impressive technology has always been part of it. Today, multimedia offers incredible possibilities.

But one thing never changes ...



*Emotions remain
the name of
the game.*

REALIZE – STILL INSPIRED BY EMOTION.



REALIZE Event Marketing GmbH – Balanstraße 73, Haus 24 – 81541 München - tel.: +49 89 6607990
e-Mail: kontakt@realize-events.de – web: www.realize-events.de & www.virtual-live-events.de



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